

HARD ROCK HOTEL PENANG DONATES RM60, 000 TO SERI CAHAYA WELFARE HOME

Running in the name of rock for the 6th time

Georgetown, Penang, 25 October, 2015 –The long awaited event is back with another rockin' run and was held for the 6th time on 25 October 2015 at Hard Rock Hotel Penang. Opened for registration on 19 June 2015, the Rock to Rock Run 2015 has received tremendous response from marathon enthusiasts. Targeted at 2,000 runners this year, registrations were closed in just a couple of weeks after it was opened for entries.

Each year, the hotel appoints one beneficiary to support for a cause. Over the years, Hard Rock Hotel Penang has supported Seri Cahaya Welfare Home in year 2010, Crystal Family Home Penang and Association of Rehab of the Disabled in year 2011, Asia Community Service Stepping Stone Centre in 2012, SJK© Permatang Tinggi in 2013 and SJK© Yok Eng last year.

In year 2010, Hard Rock Hotel Penang appointed Seri Cahaya Welfare Home as the beneficiary to raise funds to construct a kitchen at the residence. Today, Seri Cahaya Welfare Home serves not only as a home for the homeless but a food center that contributes monthly supplies, food and other essentials.

As such, Hard Rock Hotel Penang has appointed Seri Cahaya Welfare Home again as a beneficiary for Rock to Rock Run 2015. Proceeds that were raised from the registration fee will be donated to the home to help supply food for the homeless and underprivileged families.

Registration fees for both the Fun Run (3.8km) & Competitive Run (10.2km) were opened at RM75.00nett. All registered runners each received a sleeveless Rock to Rock run t-shirt,

certificate of participation and finisher medal upon completion, paper fan and entitlement to a lucky draw.

On 25 October 2015, Flag Off for the Competitive Run took place at 7am while the Flag Off for the Fun Run took off 10 minutes later after the Competitive Run. Other programmes that were scheduled for the run are the Warm Up & Vibe Dance, live band by The Jazzhats, Awards Presentation and Lucky Draw.

Rock to Rock Run 2015 is supported by Penang State Government, Penang Sports Council, Penang Amateur Athletic Association, City Council of Penang Island, HYM Consult, Pelita International School, Entopia by Penang Butterfly Farm, Tropical Spice Garden, Jesin, Sharp, Delta Business Solutions, Brooks, Sanyu, BLES, Perskindol, Designatic, Oligo and Nestle Fitness.

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