

# HARD ROCK HOTEL PENANG DISTRIBUTES FOOD TO 140 UNDERPRIVILEGED FAMILIES

## Hotel says, “Can-Lah!” with FOODBank4U

**Georgetown, Penang, 24 November 2015** – In conjunction of Hard Rock’s “Can-Lah!” campaign, Hard Rock Hotel Penang joined hands together with FOODBank4U recently to distribute food for 140 underprivileged families.

Approximately 15 band members\* of the hotel took part in the food distribution at FOODBank4U, Georgetown Distribution Centre.

General Manager, Mr. John Primmer said, “It is has always been our initiative to feed the less fortunate people during this time of the year before Christmas. Incorporated with this campaign, the hotel has also activated other several programs and events to raise canned and packed food for the homeless and underprivileged families.”

Throughout the month of November & December, Hard Rock Hotel Penang is encouraging guests to drop off non-perishable canned or packed food at the hotel to feed the less fortunate. To support the program, hotel guests and the public can simply drop off their food donations at the hotel’s giant can labeled, “Dunk-A-Can” located in the lobby.

To spread the awareness of this initiative, the hotel has organized a music event called the United Thru Music recently to raise food donations as well as to unite people to come together to support the cause. The event was held recently at the hotel lobby featuring various local bands. Entrance was free in return of the food donations.

*\*(Hotel Staff)*

For those who did not manage to catch United Thru Music can support the cause at another music event called Jammin' Against Hunger happening on 7 December 2015 at Hard Rock Café Penang. Featuring *Sherman & Friends*, entrance to this event is also free in return of food donations.

For more info on the event, please visit <http://penang.hardrockhotels.net/>.

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