

RUNNING IN THE NAME OF ROCK FOR THE 6TH TIME

Hard Rock Hotel Penang pledges to raise RM50, 000 in support of Seri Cahaya Welfare Home

Georgetown, Penang, 19 June, 2015 – This long awaited event is back with another rockin' run and is set to be held on 25 October 2015. Established in year 2010, Hard Rock Hotel Penang will be organizing the annual philanthropic run for the 6th time.

Each year, the hotel adopts one beneficiary to help raise funds for a cause. Seri Cahaya Welfare Home is the first beneficiary Hard Rock Hotel Penang has adopted during the first Rock to Rock Run held in year 2010.

Over the years, Hard Rock Hotel Penang has supported Crystal Family Home Penang and Association of Rehab of the Disabled in year 2011, Asia Community Service Stepping Stone Centre in 2012, SJK@ Permatang Tinggi in 2013 and SJK@ Yok Eng last year.

Funds that were raised for Seri Cahaya Welfare Home in year 2010 were used to construct a kitchen at the home. Today, Seri Cahaya Welfare Home serves not only as a residence for the homeless but a food center that contributes monthly supplies, food and other essentials.

As such, Hard Rock Hotel Penang has decided to adopt Seri Cahaya Welfare Home as a beneficiary again to help supply food for the homeless and underprivileged families. Hard Rock Hotel Penang's General Manager, John Primmer said that the hotel has pledged to raise RM50, 000 to support Seri Cahaya Welfare Home.

Entry for Rock to Rock Run 2015 is limited to 2,000 runners this year and is now open for registration at <http://penang.hardrockhotels.net/rocktorockrun>. Registration fee for both Fun Run (3.8km) & Competitive Run (10.2km) is RM75.00nett. All registered runners will each receive a sleeveless Rock to Rock run t-shirt, certificate of participation, finisher medal, paper fan and entitlement to a lucky draw. Race Pack Collection will be held on 23 & 24 October 2015 at Hard Rock Hotel Penang.

Rock to Rock Run 2015 is supported by Penang State Government, Penang Sports Council, Penang Amateur Athletic Association, City Council of Penang Island, HYM Consult, Pelita International School, Penang Butterfly Farm, Tropical Spice Garden, Jesin, Sharp, Delta Business Solutions, Brooks, Sanyu and others.

For more enquiries, please call Hard Rock Hotel Penang at +604 886 8044. Hotline: +6013 486 8600

Rock to Rock Run 2015

Date: 25 October 2015, Sunday

Time: 7.00am (Flag Off), 6.30am (Registration)

Venue: Hard Rock Hotel Penang

Registration Fee: RM75.00nett (for both Fun Run & Competitive Run)

Fun Run (3.8km): Hard Rock Hotel Penang → Tropical Spice Garden → Hard Rock Hotel Penang

Competitive Run (10.2km): Hard Rock Hotel Penang → Penang Butterfly Farm → Hard Rock Hotel Penang

Age 13 – 44 years old: Men / Women

Age 45 years old and above: Men Veteran/ Women Veteran

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About Hard Rock International

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