

## HARD ROCK CAFÉ PENANG SERVES SPANKING NEW HAND-CRAFTED CREATIONS So Dainty You Can't Resist!

Georgetown, Penang, 27 March 2015 – Hard Rock Cafe Penang is thrilled to introduce six new additions to its rockin' menu. Among the creations are, Fiesta Burger, Cheesecake Made With Oreo® Cookie Pieces, Cobb Salad, Hickory Smoked Barbeque Beef Brisket, not forgetting our local favourites, Tanjung Bungah Ayam Percik and Black Pepper Beef.

To start off a perfect meal, try Hard Rock Cafe's Cobb Salad, where mixed greens are topped with grilled chicken, avocado, tomatoes, red onions, egg, seasoned turkey bacon and Monterey Jack and cheddar cheeses. This plate of healthy goodness is served with your choice of dressing. The Café offers a plethora of homemade dressings such as ranch, honey mustard, Caesar, blue cheese, balsamic vinaigrette, thousand island and oil & vinegar. Not a fan of greens? Try Hard Rock Café's Jumbo Combo (big enough to share), Rockin' Wings, Nachos and other rockin' starters!

Hard Rock Café is known for its smokin' hot burgers. Every burger is made with proprietary blend of premium grade beef, served on a toasted bun with seasoned fries. The brand-new Fiesta Burger at Hard Rock Café are served on a toasted bun layered with roasted jalapeno salsa, melted Jack cheese, freshly made guacamole, pico de gallo, crisp lettuce and vine-ripened tomato. A taste of Mexico, we

would say!

Hard Rock Cafe's latest fork-tender signature smokehouse is definitely a must-try. The Hickory Smoked Barbeque Beef Brisket is patiently smoked for 14 hours. The tender and succulent beef brisket is then topped with our special Hickory barbecue sauce and one-of-a-kind crisp fried onion straws. All Smokehouse specials are served with seasoned fries, cowboy beans and citrus coleslaw.

What's more? To satisfy foodies who prefer local dishes, the famous Tanjung Bungah Ayam Percik is carefully crafted by our renowned chef. Ayam Percik is rubbed, grilled and basted with authentic Malaysian spices, served with "acar rampai" (local side dish) and steamed rice.

For some who like a little twist of hotness to their food, the wok-fried Black Pepper Beef is highly recommended. Fragrant steamed rice is served with Wok-fried sliced striploin with Chinese style black pepper sauce and fresh mixed vegetable.

A meal is never complete without dessert. Satisfy your sweet tooth with our rich and creamy New York style cheesecake. Baked with a generous helping of crushed crunchy Oreo® Cookie bites, this dessert is sure to make you come back for more.

To reserve seats at the Hard Rock Café Penang, please call +604 886 8050 or email [hrc.admin@hardrockhotels.net](mailto:hrc.admin@hardrockhotels.net).

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**About Hard Rock International**

With a total of 198 venues in 63 countries, including 152 cafes, 21 hotels and 10 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Rio de Janeiro and Marrakech. New Hard Rock Hotel projects include Daytona Beach, Dubai, Los Cabos, Tenerife, Abu Dhabi, and Shenzhen and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).