

SUMMERFEST 2015

Hard Rock Hotel Penang supports Seri Cahaya Welfare Home in conjunction with “The World’s Largest Music Festival”

Georgetown, Penang, 23 May, 2015 – Known as “The Big Gig”, Summerfest is a music festival held annually at the 75-acre, Henry Maier Festival Park along the lakefront in Milwaukee, Wisconsin. On 23 & 24 May 2015, Hard Rock Hotel Penang joined “The World’s Largest Music Festival” celebration, hosting the 6th annual Summerfest event at the hotel’s pool area.

Priced at RM25 per person per day, the two-day festival was held from 12pm – 10.30pm. Funds that were raised were all donated to Seri Cahaya Welfare Home, a non-profit organization that serves underprivileged children and families. Located in Permatang Damar Laut, Batu Maung, Seri Cahaya Welfare Home provides shelter for abandoned children, the homeless, neglected senior citizens and mentally challenged children.

Summerfest 2015 featured a number of local band performances at the Sand Stage and fun-filled activities at the pool area. The Brackets, Smooth Alchemy, Sid & The Troublemakers, Babuy Ramos, and M.I.R.A. took the Sand Stage on Saturday 23 May 2015 while The Maeth Heads, High Society, Double Aze and 9 Lives performed on Sunday, 24 May 2015. The JazzHats performed the closing set on both days,



featuring Man Kidal, Malaysia's renowned guitarist/musician, on the last day of Summerfest 2015. Others who joined the stage during Summerfest 2015 were, Sherman Tan, Hard Rock Hotel Penang's The One Winner and Mira, 2nd Runner Up. Winners from the solo singing competition were given the opportunity to perform live at the Summerfest 2015 to showcase their talent.

Hard Rock Hotel Penang's resident DJ, Stephanie Cass rocked the party with a number of retro hits on both days. Other fun activities include Kayak Race, Water Volleyball, Vibes Dance, Family Face Paint, Sumo, Water Bucketball, Pillow Fight and many more.

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For media inquiries, please contact:

Angeline Chen (Ms) | Assistant Marketing Communications Manager | Hard Rock Hotel Penang

E-mail: angeline.chen@hardrockhotels.net | Tel: +60 4 8868010 | Fax: +60 4 881 2155

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